



Liz Lachnit

## RECOGNITION

>> **FINALIST** in USA Today Network Journalism Awards for enterprise design, 2016 >> **MULTIPLE** front pages selected by Newseum for their daily Top Ten front pages, 2013-2015 >> **THIRD** place for special section cover in The Best of Collegiate Design 20 by the College Media Association, 2012 >> **SILVER** and Bronze for student publication design in AIGA Nebraska's Show 21 contest, Fall 2012 >> **FOURTH** place in Best of Show at Associated Collegiate Press's National College Media Convention for four-year daily broadsheet category, 2012

## EDUCATION

**BACHELOR OF JOURNALISM**, May 2013  
University of Nebraska-Lincoln • Dean's List 2009-2012

## REFERENCES

### LYNDSEY NIELSEN

Team Leader at Gannett Design Studio

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### SEAN MCKEOWN-YOUNG

Former Creative Director at Gannett Design Studio

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### BRIAN PETERSON

Design Director at Lee Enterprises Regional Design Center

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## EXPERIENCE

### LEAD DESIGNER >> GANNETT DESIGN STUDIO

**November 2014 - present** Des Moines, Iowa (now working from Las Vegas, Nevada)

Currently the lead designer for FLORIDA TODAY, a daily newspaper in Brevard County, Florida with an 89,000+ Sunday circulation • Previously lead designer for the Springfield News-Leader, a daily newspaper in Springfield, Missouri with a 51,000+ Sunday circulation, for two years while assisting with other newspapers in Louisiana and Arkansas • Use CCI Newsgate, Adobe InDesign and Adobe Photoshop to design 1A, news and features sections • Create graphics using Adobe Illustrator • Selected to be one of five in the studio to test new CCI technology and be a reference for the rest of the studio

- Trusted to work remotely from home after two years in the studio

### DESIGNER/TEAM LEADER >> LEE ENTERPRISES REGIONAL DESIGN CENTER

**March 2013 - October 2014** Lincoln, Nebraska

Designed 1A of the Lincoln Journal Star, a 75,000+ circulation daily newspaper, using Adobe InDesign and Blox Editorial • Oversaw daily design and knew the different styles for the 15+ publications produced in the design center

### DESIGN CHIEF >> THE DAILY NEBRASKAN

**January 2011 - May 2013** Lincoln, Nebraska

Redesigned the newspaper in August 2012 • Managed all other designers • Oversaw design process and made sure all aspects were consistent with our style

### DESIGN INTERN >> WENDOH MEDIA

**May 2012 - July 2012** Las Vegas, Nevada

Helped design pages for two magazines, Vegas Rated and Seven, using Adobe InDesign • Designed advertisements and promotional packages

- Designed multiple logos using Adobe Illustrator

### DESIGNER/OUTPUTTER >> THE DAILY NEBRASKAN

**August 2010 - May 2013** Lincoln, Nebraska

Designed newspaper using Adobe InDesign and Falcon Editorial • Oversaw other designers when acting as outputter (person who does the last overview of the pages and sends them to press) • Communicated with rest of newsroom